

# INNOVATIVE SOLUTIONS FOR A SAFER WORLD

The international defence industry trade fair

#### 22 – 25 September 2026



## THE WHOLE SCOPE OF SECURITY IN ONE PLACE

The security landscape is changing rapidly: civil and military security aspects are moving closer together and require innovative solutions. In this dynamic environment, we are presenting a completely new trade fair format in Germany: the EURO DEFENCE EXPO, linked to the renowned security essen, the leading trade fair for civil security. The two parallel exhibitions will create a new platform that integrates civil and military security technologies and involves all relevant partners.

The EURO DEFENCE EXPO actively promotes the exchange between politics, industry and users of military security technology at European level as well as tying in a partner country.

Be part of this ground-breaking event and actively shape the future of the security industry. Peace through resilience, protection through technology and defence through collaboration – we look forward to welcoming you as an exhibitor at EURO DEFENCE EXPO!



#### FOCUS ON LAND TECHNOLOGIES AND CYBER SECURITY

Germany's industry is a pioneer in innovations and equipment in the field of land technologies. The EURO DEFENCE EXPO therefore focuses on the latest technologies and strategies in the capability domains of reconnaissance and surveillance, effects, support and command and control of land forces. Other areas of focus include cyber security, unmanned systems and AI.



#### BECOME AN EXHIBITOR NOW! BENEFIT FROM PARTICIPATING IN THE TRADE FAIR

EURO DEFENCE EXPO 2026 is the first and only trade fair to present innovations of the civil and military security industry at the same time and in the same place. This offers you the opportunity to present your products and services to a high-caliber specialist audience made up of decision-makers, experts and users from both security sectors. Use this platform to showcase your innovative strength, gain new business partners and expand your market presence.

**Good to know:** Beyond the possibilities of a classic trade fair, EURO DEFENCE EXPO 2026 not only offers attractive exhibition areas in the halls, but also in the outdoor area. Live demonstration opportunities and specialist programs for land forces round off the offer.

### **REACHING RELEVANT TARGET GROUPS**

THE VISITOR GROUPS OF EURO DEFENSE EXPO 2026

- National and international delegations from armed forces, relevant ministries and procurement organisations
- Government representatives, expert politicians and high-ranking officials
- Representatives of police, security and law enforcement agencies
- Research and development institutions
- Institutes and technology companies

# CDM

#### ACCOMPANYING THE EURO DEFENCE EXPO

EURO DEFENCE EXPO offers added value via its accompanying conference. This event with renowned industry experts is organised by cpm GmbH, which already successfully organises RÜ.Net in Koblenz and operates the leading industry portal Defence Network.

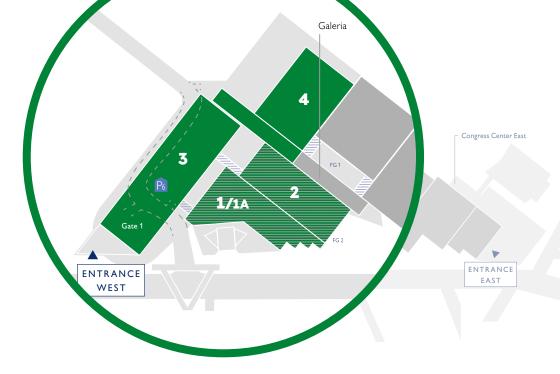
> cpm publications and events GmbH Carl-Zeiss-Straße 5 53340 Meckenheim

#### ESSEN TRADE FAIR AT THE CENTRE OF EUROPE

#### TRADE FAIR LOCATION WITH IMPULSE EFFECT

As one of the strongest economic regions far beyond the borders of Germany, North Rhine-Westphalia offers a powerful industrial base in areas associated with the defence industry: Mechanical engineering, electronics and information technology.

With numerous universities, research institutes and technology parks, the Ruhr metropolitan region is the ideal environment for the exchange of knowledge and the promotion of innovation – especially for the defence industry.



## PERFECT CONNECTIONS AND OPTIMUM CONDITIONS

With more than 55 trade fairs and exhibitions – including 10 leading trade fairs – MESSE ESSEN is one of the top ten trade fair organisers in Germany, with around 1.5 million visitors every year. In state-of-the-art halls, we offer exhibitors the best possible service and optimum conditions for a successful trade fair experience. The city of Essen is characterised by its central location in the heart of Europe, a wide range of hotels and accommodation as well as optimal transport connections:

- 20 minutes to Düsseldorf airport
- 1.5 hours to Frankfurt Airport
- Connection to all European high-speed rail links
- More than 400 hotels and accommodation with over 25,000 guest beds in Essen and neighbouring cities



#### TRADE FAIR

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